

Cottontail Swim and Racquet Club

7000 Cottontail Court
Springfield, Virginia 22153
www.cottontailpool.com

WE LOVE OUR SPONSORS!

Spring 2021

Dear Valued Community Leader,

We did it! We have come through the year of 2020 and we are ready for summer fun in 2021!

Cottontail Swim and Racquet Club is excited to celebrate another amazing season of summertime fun! While 2020 did look different, Cottontail was open the entire season. As you know, due to the many unknowns and economic hardships from Covid, we did not ask for your financial support last year. Instead, we continued to use our platform to advertise your great businesses. We used social media. We hung your banners. We encouraged our members and our community to support you during those unprecedented times. We have always appreciated the support you have given us and we were happy to continue the reciprocity.

This year, we are planning to be back as close to normal as we are permitted by the Governor. We are opening in mid May and currently accepting sponsors for our pool, swim team & tennis programs for 2021. We would love to partner with you in a mutually beneficial community relationship!

For those new to us, Cottontail Swim and Racquet Club is a private, not-for-profit, swim club located in Orange Hunt Estates in Springfield. Our membership is comprised of over 300 families and their guests from Springfield, Burke and Fairfax. Our Cobia Swim Team, members of the Northern Virginia Swim League, hosts meets throughout the season, bringing in an additional 200-400 swimmers and their families each meet. We offer swim and tennis lessons, rent party space, and host other community activities throughout the year. Our weekly social events normally include Friday Happy Hours, weekly Family Movie Nights on our new 16 foot screen, Wing Nights, and Jimmy Buffett Nights to name a few. All of these events are great opportunities for your business to be seen and supported! Your business will reach upwards of 1500 potential clients by advertising at Cottontail Swim and Racquet Club! Check out our website and see how we advertise for our sponsors year round, on our home page and under our sponsors tab. www.cottontailpool.com

If you have questions, please don't hesitate to reach out. We appreciate your time and consideration of sponsoring our organization and the kids who participate in our swim and tennis programs. We pride ourselves in helping families, "Make Summer Memorable!"

Thank you again,

Monica Park
Sponsorships, Cottontail Swim and Racquet Club
571.422.0167
parkcrew5@gmail.com

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Sponsorship Levels

We offer three levels of sponsorship. In return, you receive:

Option 1: GOLD SPONSOR - \$1000

- A 3x6 foot vinyl, color banner with your logo, hung in our pool area for summer, then hung to be visible to the street for the entire year. *We purchase that for you. We know you are busy!*
- Placement of business cards in our front lobby.
- Promotion & announcements as a sponsor at all home swims meets & special events.
- Your logo and business link on our website for the entire year.
- Frequent social media recognition.
- Invitation to social events for marketing and networking opportunities.

Option 2: SILVER SPONSOR - \$500

- Your logo added to our sponsor banner, hung in the pool area for the entire season.
- Promotion & announcement as a sponsor at all home swims meets & special events.
- Your logo and business link on our website for the entire year.
- Frequent social media recognition.
- Invitation to social events for marketing and networking opportunities.

Option 3: BRONZE SPONSOR - \$300

- Your logo added to our sponsor banner, hung in the pool area for the entire season.
- Promotion & announcement as a sponsor at all home swims meets & special events.
- Frequent social media recognition.

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**\*Like us on Facebook @CottontailSwimandRacquet**

**\*And Twitter @CottontailPool**

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## Sponsorship Form

Name of Business \_\_\_\_\_

Contact Person \_\_\_\_\_

Phone and Email \_\_\_\_\_

Business Website \_\_\_\_\_

What would you like announced at swim meets and social events?

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Sponsorship Level     GOLD LEVEL - \$1000  
                               SILVER LEVEL - \$500  
                               BRONZE LEVEL - \$300

\*Please email your logo file to: **parkcrew5@gmail.com**

\*Please mail this form and your check, **before 16 May, 2021** to:

Cottontail Swim and Racquet Club  
7000 Cottontail Court  
Springfield, Virginia 22153  
Attn: Sponsorships

(You can also drop your envelope in our locked mailbox at our parking lot entrance.)

***Thank you again! We look forward to working with you and promoting your business!***