

Cottontail Swim and Racquet Club

7000 Cottontail Court
Springfield, Virginia 22153
www.cottontailpool.com

WE LOVE and APPRECIATE OUR SPONSORS!

Spring 2022

Dear Valued Community Leader,

We are ready for summer fun in 2022!

Cottontail Swim and Racquet Club is excited for another amazing season of summertime fun! A huge shout out to our previous sponsors! Thank you! We would be honored to have you back this year and to welcome new sponsors as well! We use our platform to advertise your great businesses. We use social media. We hang your logo banners. We encourage our members and our community to support you during these unprecedented times. We have always appreciated the support you have given us and we are excited to continue the reciprocity.

We are kicking off 2022 with our 2nd Annual Polar Bear Plunge on Saturday, May 7th! That water is going to be cold! Brrrrr! It is a great day to come together for fun and to raise money. Last year, we were able to fund an AED heart device for our pool. You are welcome to join us!

Our official opening day is May 21st! We are currently accepting sponsors for our pool, swim team & tennis programs for 2022. We would love to partner with you in a mutually beneficial community relationship!

For those new to us, Cottontail Swim and Racquet Club is a private, not-for-profit, swim club located in Orange Hunt Estates in Springfield. Our membership is comprised of over 300 families and their guests from Springfield, Burke and Fairfax. Our Cobia Swim Team, members of the Northern Virginia Swim League, hosts meets throughout the season, bringing in an additional 200-400 swimmers and their families each meet. We offer swim and tennis lessons, rent party space, and host other community activities throughout the year. Our weekly social events normally include Friday Happy Hours, weekly Family Movie Nights on our 16 foot screen, Wing Nights, and Jimmy Buffett Nights, to name a few! All of these events are great opportunities for your business to be seen and supported! Your business will reach upwards of 1500 potential clients by advertising at Cottontail Swim and Racquet Club! Check out our website and see how we advertise for our sponsors year round, on our home page and under our sponsors tab. www.cottontailpool.com. We consistently promote our sponsors on Facebook and Twitter as well!

If you have questions, please don't hesitate to reach out. We appreciate your time and consideration of sponsoring our organization and the kids who participate in our swim and tennis programs. We pride ourselves in helping families, "Make Summer Memorable!"

Thank you again,

Monica Park
Sponsorships, Cottontail Swim and Racquet Club
571.422.0167
parkcrew5@gmail.com

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Sponsorship Levels

We offer three levels of sponsorship. In return, you receive:

Option 1: GOLD SPONSOR - \$1000

- A 3x6 foot vinyl, color banner with your logo, hung in our pool area for summer, then hung to be visible to the street for the entire year. *We purchase that for you.* We know you are busy!
- Placement of business cards in our front lobby.
- Promotion & announcements as a sponsor at all home swims meets & special events.
- Your logo and business link on our website for the entire year.
- Frequent social media recognition.
- Invitation to social events for marketing and networking opportunities.

Option 2: SILVER SPONSOR - \$500

- Your logo added to our sponsor banner, hung in the pool area for the entire season.
- Promotion & announcement as a sponsor at all home swims meets & special events.
- Your logo and business link on our website for the entire year.
- Frequent social media recognition.
- Invitation to social events for marketing and networking opportunities.

Option 3: BRONZE SPONSOR - \$300

- Your logo added to our sponsor banner, hung in the pool area for the entire season.
- Promotion & announcement as a sponsor at all home swims meets & special events.
- Frequent social media recognition.



***Like us on Facebook @CottontailSwimandRacquet**
***And Twitter @CottontailPool**

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Sponsorship Form

Name of Business _____

Contact Person _____

Phone and Email _____

Business Website _____

What would you like announced at swim meets and social events?

Sponsorship Level ___ GOLD LEVEL - \$1000
 ___ SILVER LEVEL - \$500
 ___ BRONZE LEVEL - \$300

*Please email your logo file to: **parkcrew5@gmail.com**

*Please mail this form and your check **before 14 May, 2022** to:

Cottontail Swim and Racquet Club
7000 Cottontail Court
Springfield, Virginia 22153
Attn: Sponsorships

(You can also drop your envelope in our locked mailbox at our parking lot entrance.)

Thank you again! We look forward to working with you and promoting your business!