



Spring 2023

Dear Valued Community Leader,

We are ready for summer fun in 2023! Cottontail Swim and Racquet Club is excited for another amazing season! A huge shout out to our previous sponsors! Thank you! We would be honored to have you back this year and look forward to welcoming new sponsors as well! We use our platform to advertise your great businesses. We use social media, hang your logo banners, invite you to events and encourage our members and our community to support you during these challenging economic times. We have always appreciated the support you have given us and we are excited to continue the reciprocity.

We are kicking off 2023 with our 3rd Annual Polar Bear Plunge on Saturday, May 6<sup>th</sup>! That water is going to be cold! This is such a fun event, anticipating a new season of fun and raising money. The last two years, we have been able to fund an AED heart device and some new sports equipment for our pool. You are welcome to join us!

Our official opening day is May 20th, the week prior to Memorial Day weekend! We are currently accepting sponsors for our pool, swim team & tennis programs for 2023. We would love to partner with you in a mutually beneficial community relationship!

For those new to us, Cottontail Swim and Racquet Club is a private, not-for-profit, swim club located in Orange Hunt Estates in Springfield. Our membership is comprised of over 300 families and their guests from Springfield, Burke and Fairfax. Our Cobia Swim Team, members of the Northern Virginia Swim League, hosts meets throughout the season, bringing in an additional 200-400 swimmers and their families each meet. We offer swim and tennis lessons, rent party space, and host other community activities throughout the year. Our weekly social events normally include Friday Happy Hours, Family Movie Nights on our 16 foot screen, Wing Nights, and Jimmy Buffett Nights, just to name a few! All of these events are great opportunities for your business to be seen and supported! Your business will reach upwards of 1500 potential clients by advertising at Cottontail Swim and Racquet Club! Check out our website and see how we advertise for our sponsors year round, on our home page and under our sponsors tab. [www.cottontailpool.com](http://www.cottontailpool.com). We consistently promote our sponsors on Facebook and Twitter as well!

If you have questions, please don't hesitate to reach out. We appreciate your time and consideration of sponsoring our organization and the kids who participate in our swim and tennis programs. We pride ourselves in helping families, "Make Summer Memorable!"

Thank you again,

Monica Park  
Sponsorships, Cottontail Swim and Racquet Club

# Cottontail Swim and Racquet Club

7000 Cottontail Court  
Springfield, Virginia 22153  
www.cottontailpool.com

## Sponsorship Levels

We offer three levels of sponsorship. In return, you receive:

### **Option 1: GOLD SPONSOR - \$1000**

- A 3x6 foot vinyl, color banner with your logo, hung in our pool area for summer, then hung to be visible to the street for the entire year. *We purchase that for you.* We know you are busy!
- Placement of business cards in our front lobby.
- Promotion & announcements as a sponsor at all home swims meets & special events.
- Your logo and business link on our website for the entire year.
- Frequent social media recognition.
- Invitation to social events for marketing and networking opportunities.

### **Option 2: SILVER SPONSOR - \$500**

- Your logo added to our sponsor banner, hung in the pool area for the entire season.
- Promotion & announcement as a sponsor at all home swims meets & special events.
- Your logo and business link on our website for the entire year.
- Frequent social media recognition.
- Invitation to social events for marketing and networking opportunities.

### **Option 3: BRONZE SPONSOR - \$300**

- Your logo added to our sponsor banner, hung in the pool area for the entire season.
- Promotion & announcement as a sponsor at all home swims meets & special events.
- Frequent social media recognition.



**\*Like us on Facebook @CottontailSwimandRacquet**

**\*And Twitter @CottontailPool**

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## Sponsorship Form

Name of Business \_\_\_\_\_

Contact Person \_\_\_\_\_

Phone and Email \_\_\_\_\_

Business Website \_\_\_\_\_

What would you like announced at swim meets and social events?

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Sponsorship Level    \_\_\_ GOLD LEVEL - \$1000  
                              \_\_\_ SILVER LEVEL - \$500  
                              \_\_\_ BRONZE LEVEL - \$300

\*Please email your logo file to: **parkcrew5@gmail.com**

\*Please mail this form and your check **before 20 May, 2023** to:

Cottontail Swim and Racquet Club  
7000 Cottontail Court  
Springfield, Virginia 22153  
Attn: Sponsorships

(You can also drop your envelope in our locked mailbox at our parking lot entrance.)

***Thank you again! We look forward to working with you and promoting your business!***