**WE LOVE OUR SPONSORS!**

**Cottontail Swim & Racquet Club**

7000 Cottontail Court

Springfield, Virginia 22153

www.cottontailpool.com

Spring 2020

Dear Valued Community Leader,

Cottontail Swim & Racquet Club is excited to celebrate another amazing season of summertime fun! We are currently accepting sponsors for our pool, swim team & tennis programs for 2020! We would love to partner with you in a mutually beneficial community relationship!

Cottontail Swim & Racquet Club is a private, not-for-profit, swim club located in Orange Hunt Estates in Springfield. Our membership is comprised of over 300 families and their guests from Springfield, Burke and Fairfax. Our Cobia Swim Team, members of the Northern Virginia Swim League, host meets throughout the season, bringing in an additional 200-400 swimmers and their families each meet. We offer swim and tennis lessons, rent party space, and host other community activities throughout the year. Our weekly social events include Friday Happy Hours, weekly Family Movie Nights on our new 16 foot screen, Wing Nights, and Jimmy Buffett Night to name a few. All of these events are great opportunities for your business to be seen and supported! Your business will reach upwards of 1500 potential clients by advertising at Cottontail Swim & Racquet Club! Check out our website and see how we advertise for our sponsors year round, on our home page and under our sponsors tab! www.cottontailpool.com

If you have questions, please don’t hesitate to reach out. We appreciate your time and consideration of sponsoring our organization and the kids who participate in our swim and tennis programs. We pride ourselves in helping families, “Make Summer Memorable!”

Thank you again,

Monica Park

Sponsorships, Cottontail Swim & Racquet Club

571.422.0167

[parkcrew5@gmail.com](mailto:parkcrew5@gmail.com)

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**Sponsorship Levels**

We offer three levels of sponsorship. In return, you receive:

**Option 1: GOLD SPONSOR - $1000**

* A 3’ x 6’ vinyl, color banner with your logo hung in our pool area for summer, then hung to be visible to the street for the entire year.
* Placement of business cards in our front lobby.
* Your business card size ad in published swim meet sheets & flyers.
* Promotion & announcements as a sponsor at all home swims meets & special events.
* Your logo and business link on our website for the entire year.
* Spotlight in our electronic newsletter to our membership.
* Invitation to social events for marketing and networking opportunities.

**Option 2: SILVER SPONSOR - $500**

* Your name added to our sponsor banner, hung in the pool area for the entire season.
* Listing in published swim meet sheets & flyers.
* Promotion & announcement as a sponsor at all home swims meets & special events.
* Your logo and business link on our website for the entire year.
* Invitation to social events for marketing and networking opportunities.

**Option 3: BRONZE SPONSOR - $300**

* Your name added to our sponsor banner, hung in the pool area for the entire season.
* Promotion & announcement as a sponsor at all home swims meets & special events.
* Invitation to social events for marketing and networking opportunities.

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**Sponsorship Form**

Name of Business \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Contact Person \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Phone and Email \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Business Website \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

What would you like announced at swim meets and social events?

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Sponsorship Level \_\_\_ GOLD LEVEL - $1000

\_\_\_ SILVER LEVEL - $500

\_\_\_ BRONZE LEVEL - $300

\*Please email your logo file to: **parkcrew5@gmail.com**

\*Please mail this form and your check, **before 16 May, 2020**  to:

Cottontail Swim & Racquet Club

7000 Cottontail Court

Springfield, Virginia 22153

Attn: Sponsorships

Thank you again! We look forward to working with you and promoting your business!